

Playport playground introduces NFC payment solution from Avance Pay

Pay and collect Porti-Points with the new Playport Club Card at Saxony's loveliest indoor playground

Playport Dresden introduced end of August the new Club Card. Visitors can use it to pay, collect Porti-Points and exchange them into fantastic awards. The NFC based payment solution is provided by Avance Pay, the innovative NFC payment specialist from Switzerland.

Bern, Switzerland and Dresden, Germany, September 8th, 2014. In the past returning Playport customers have been rewarded at the 11th entrance. Using the new Club Card visitors can collect Porti-Points for every spent Euro at the entrance as well as for consumptions. Furthermore Playport has plans to accept the Club Card in their web shop and to provide further benefits to card holders. Therefore the payment solution from Avance Pay is highly suitable. Mr. Otto, the General Manager of Playport says: "With Avance Pay we found the right partner for the Club Card. Avance Pay knows how to realize our requirements with state of the art NFC technology in a way, so the solution is simple to understand for our customers and easy to use for our staff."

The Club Card has been accepted in Dresden very well. Therefore Mr. Otto already plans to introduce the Club Card in the Playport in Moscow. The payment solution from Avance Pay will be used at the further, European expansion too. Mr. Bircher-Nagy, Managing Director for Technology at Avance Pay says: "Playport confirms that the usage of off-the-shelf NFC-enabled smartphones as Point-of-Sale terminal pays off. Smartphones assure full flexibility at low investment costs allowing operators to serve many customers in short time."

The solution from Avance Pay is well suited to handle rush hours at the Playport on rainy Sundays as well as the crowd at open-air festivals. The usage of NFC makes the solution future proof for the acceptance of so called mobile wallets, where the smartphone of the consumer serves as purse and club card.

About Playport

Playport operates in Europe indoor playgrounds in Dresden and Moscow. Further locations are planned, as example in Switzerland. Playport equally attracts both, kids and adults. The land of adventure offers manifold play possibilities to kids. Furthermore it offers birthday party rooms as well as lounges with internet access for accompanying adults. Various refreshments and food at the Panorama-Coffee complete the offering.

About Avance Pay

Avance Pay AG is a rapidly growing Swiss high-tech company that specializes in innovative NFC-based payment solutions. The seamless integration of the payment technology into cash register software turns smartphones and tablets into Point-of-Sale terminals at low investment costs. Avance Pay primarily addresses key customers of the payment industry as well as of the leisure and major event areas.

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